



Healthy Nutrition Shaping Lives Around the World



ViSalus Sciences® is a leading health transformation company whose superior nutritional products have been distributed across the nation since 2005. In 2008, the company merged with Blyth, Inc®, a NYSE public company with sales exceeding \$1 Billion annually.

ViSalus is best known for The Body by Vi™ Challenge, which rewards people who use the company's nutritional products

to transform their bodies and achieve their health goals over 90 days.

For those with a goal of giving back to those less fortunate, The Body by Vi Community Challenge gives anybody the unique opportunity to donate the company's protein and nutrient-rich Vi-Shape® mix to children and families who don't have the means to get the nutrition they need each day.

THE NEED

Today, more than 15 million poor American children face immediate and life-long risk to health, growth, and school achievement.

- **One in eight** Americans struggles with the reality of hunger and food insecurity. An estimated 36.2 million Americans, or 12.2 % are food insecure; meaning their access to enough food is limited by a lack of money and other resources.
- The estimated number of people in **poverty increased by 1.1 million** to 39.1 million in 2008.
- **15 percent** of all families with related children under 18 years of age live in poverty.
- **Emergency food assistance plays a vital role in the lives of low-income families.**

Source:
U.S. Census
Bureau



YOU CAN HELP SOLVE THE PROBLEM



For every Vi-Shape® Nutritional Shake purchased, **ViSalus™ will match a meal for a meal.**

For \$24.00, with a matching gift, you are providing 60 kid-sized meals for youths in need.

For less than \$1.00 a day, your donation can provide 30 adult-sized, or 60 kid-sized meals.

VI-SHAPE®

The Vi-Shape® Shake provides protein and other nutrients that other shakes do not. Each child-sized portion provides:

- 6 grams of easily digestible protein (mixed in milk about 12-15 grams)
- 2.8 grams of fiber for fullness and digestive health
- Prebiotics to support a healthy digestive system
- Vitamins & Minerals for overall health

The shake is gluten and lactose free, and is diabetic friendly.

It is lower sodium, fat, and carbohydrates than other shakes.

Childrens' Average Recommended Daily Amounts for Protein:

Infants	Up to 5 months	13 grams
	5 months–1 year	14 grams
Children	1–3 years	16 grams
	4–6 years	24 grams
	7–10 years	28 grams

Nutrition Facts

Serving Size: 2 Scoops (26g)

Amount Per Serving	% DV*
Calories 90	
Calories from Fat 10	
Total Fat 1g	2%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 15mg	5%
Sodium 75mg	3%
Potassium 125 mg	4%
Total Carbohydrate 7 g	2%
Dietary Fiber 5 g	22%
Sugars <1 g	
Protein 12 g	24%
Vitamin A	30%
Vitamin C	30%
Calcium	30%
Iron	5%
Vitamin D	30%
Vitamin E	30%
Vitamin K	30%
Thiamin	30%
Riboflavin	30%
Niacin	30%
Vitamin B6	30%
Folate	30%
Vitamin B12	30%
Biotin	30%
Pantothenic acid	30%
Phosphorus	30%
Iodine	30%
Magnesium	30%
Zinc	30%
Selenium	30%
Copper	30%
Manganese	30%
Chromium	30%
Molybdenum	30%

*Percent Daily Values (%DV) are based on a 2,000 calorie diet.

DIRECTIONS:

For Children aged 4–12 years old, mix 1 scoop of shake mix with 6–12 ounces of water, milk, milk substitute or other beverage.

Teens and Adults use 2 scoops.



Join the Body by Vi™ ^{community!} Challenge



HELP US HELP THOSE IN NEED

ViSalus is proud to have assisted the following charities in feeding hungry families:

World Emergency Relief –
Partner in Haiti Earthquake
Relief Campaign

Boys & Girls Club
of Cedar Rapids

Food Bank of the Rockies,
Colorado

Murrietta Community Church,
California

Orlando Children's Church,
Florida

Marysville Food Pantry, Ohio

Food Connection, Tacoma, WA

Etta Project, Bolivia

Hill of Hope, California

Kingston, Jamaica Schools

For more information, please contact: